

Business Plan Preparation In Not-For-Profit Organizations

How do you select ideas that maximize your impact instead of wasting resources?

How many times have you been asked to write a “business plan” for new ideas? With limited time and resources, who has time to write 50 page documents just to see if someone likes our idea? How can we rapidly but thoroughly size up opportunities?



This hands-on workshop will help you:

- Define and refine your concept
- Identify the value proposition of the idea
- Identify and manage critical assumptions
- Assess the feasibility of implementation
- Realistically analyze the cost/benefit
- Evaluate the fit with your core competencies, mission and constituents
- Communicate to various stakeholders
- Implement a basic set of tools for future assessments

Who should attend?

- Nature Center Administrators
- Program Coordinators
- Program Leaders

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The mission of the New England Environmental Education Alliance (NEEEA) is to promote quality environmental education across New England in partnership with the state environmental education organizations.

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Workshop details:

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| When: | November 13, 2008 10am-4pm |
| Where: | Doyle Conservation Center, Leominster, MA |
| Cost: | \$70 (includes lunch) |
| Contact: | To register or for more information, please email info@neeea.org or call 781- 259-2221 |
| About the presenter: | Mike Dattilio combines his experience working in non- profit and for-profit organizations to strengthen social causes by applying business tools. |

**To get the most benefit from the workshop,
participants should bring an idea to work on and
your organization's mission statement.**